



Global Match: International Enrollment, Simplified

The demographic cliff presents challenges across all segments of higher education, affecting enrollment demand for institutions nationwide. As demand from domestic students falls, international enrollment is emerging as a potential solution to offset these losses. With Global Match, a unique approach to direct admission from EAB, you can find and enroll qualified international students from around the world without requiring an application.

No Segment is Safe from Falling Demand

Projected Average Change in Demand from U.S. Students Between 2018-2035

-5%

Projected decrease in demand at **elite institutions**

-8%

Projected decrease in demand at **national institutions**

-10%

Projected decrease in demand at **regional institutions**

Our Approach

With **Global Match**, you can adopt a unique approach to direct admission that equips you to extend official admission and scholarship offers to qualified international students without requiring an application.



Transcripts are required from every student, making them an active participant in the process



Extend admission and scholarship offers to qualified students who are more likely to accept your offer



Extend more decisions in less time while leveraging AI to personalize each offer at scale



Comprehensive profiles include deeper insight into students' goals and interests, enabling you to extend more robust, competitive offers



Virtual tour integration and an in-platform chat help you build affinity with admitted students



High school counselors are automatically informed of their students' offers



Global Match

Who's on Global Match?

A Snapshot of Our Student Users

Top 10 Countries Represented

In Order of Volume of Students

- 1 UAE
- 2 Thailand
- 3 Vietnam
- 4 Brazil
- 5 Mexico
- 6 Hong Kong
- 7 Ghana
- 8 Colombia
- 9 Panama
- 10 Kenya

140+

Countries are represented on Global Match

\$40K

Average **international student budget** per academic year

1,500+

International schools are partnered with Global Match

3.3

Average GPA for students in the class of 2025

Most Common Curricula

Pursued by Global Match Students

- ✓ **Advanced Placement**
- ✓ **International Baccalaureate**
- ✓ **A Levels**
- ✓ **GCSE**

Expansive Partnerships

We partner with international schools, educational organizations, and now, IAS accredited agents via ICEF to bring the world's brightest students to you.

Sample partnerships:



With **Global Match**, [students] can easily see that we have generous scholarships to offer them, helping us attract international students **who may have otherwise overlooked us at recruitment events.**"

- Liz Nino, Executive Director of International Enrollment
Augustana College

Scan to learn more, or visit
eab.com/international-recruitment

